

SPONSORSHIP (maximum of four sponsors)



DVB Members: EUR 3,000

Non-members: EUR 4,000

- **Two DVB World attendee registrations** that can be used either by your company or your guests (any additional attendees from your company can take advantage of the early bird rate right up to the start of the event)
- Your logo, linked to your website, will **appear in all dedicated promotional emails** for DVB World (at least five emails in the months before the event, sent to 5,000+ contacts)
- Your logo, linked to your website, will **appear as a sponsor on the front page of the DVB World website**
- Sponsor **logos will be prominently displayed on pull-up banners** at the entrance to the conference room and in the room itself, as well as on slides shown before and after each conference session
- Sponsor logos will appear in the **March 2020 issue of DVB Scene magazine**
- Sponsor logos will appear prominently on the **printed programme** for the conference
- Sponsors are invited to supply a **promotional gift or publication** to be placed at each delegate position for the opening session
- Sponsor names will be mentioned and linked in at least two **DVB eNews emails** sent to both Members and non-members in the months before the event
- Sponsor names will be mentioned in at least one **"Members' Monthly Update" email** before the event
- Each sponsor will be @mentioned and linked in two individual **Tweets** each from the DVB Project account (3,400+ followers) in the weeks running up to DVB World 2020
- Each sponsor will be mentioned in at least one individual **LinkedIn** post to the DVB Project page, including a graphic showing the sponsor logo alongside the DVB World 2019 logo
- All sponsors will be mentioned in one post to the DVB Group on **LinkedIn** (7,100+ members), with a graphic showing the sponsor logos.

EXHIBITION

Coffee breaks and lunches will be served in the exhibition area. There will be approximately 10 booths available.

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- A **shell-scheme booth of 3x2 metres**, with one/two side walls and a rear wall and an electrical socket (furniture can be ordered at additional cost)
- **Two DVB World attendee registrations for your company** included (any additional attendees from your company can take advantage of the early bird rate right up to the start of the event)
- Your **company logo printed in colour on the fascia board** running along the top of the open side of your booth
- Opportunity to **give a 1-minute elevator pitch** (accompanied by two slides, submitted in advance) during the opening session of the conference
- Your logo, linked to your website, will **appear in two of the dedicated promotional emails** for DVB World in the months before the event (sent to 5,000+ contacts)
- Your name, linked to your website, will **appear as an exhibitor on the DVB World website**
- Exhibitor names will appear in the **printed programme** for the conference
- Exhibitor names will be mentioned and linked in at least one **DVB eNews email** sent to both Members and non-members
- Each exhibitor will be @mentioned and linked in one individual **Tweet** each from the DVB Project account (3,400+ followers) in the weeks running up to DVB World 2020
- One **LinkedIn** post to the DVB Project page and one to the DVB LinkedIn Group will promote the exhibition element of DVB World 2020, including a graphic showing all exhibitor logos

To apply for sponsorship or exhibition opportunities, please contact Désirée Gianetti (gianetti@dvb.org).

www.dvbworld.org